

*Cash is the life-blood of a company. Apart from having a strong balance sheet, **healthy cash flow** does play a part in enabling the company to survive and grow its revenues and earnings into the future. As such, it is important for the company to have an effective cash management system in place. This seminar will give participants an appreciation of the cash cycle and explain where cash comes from and how it is used by businesses.*

**SDF Funding
for SMEs**

CASH FLOW MANAGEMENT

WHAT YOU WILL ACHIEVE

At the end of the seminar, participants will appreciate a basic cash flow statement and how to interpret it, how to manage working capital and how to make cash flow projections.

WHAT WILL BE COVERED

- ❖ Why is cash flow so important? What are three motives of holding cash?
- ❖ the role of the treasurer and the value of having a treasury department in a larger organisation
- ❖ The relationship between cash flow, profits and balance sheets
- ❖ Understanding the cash flow statement
- ❖ Components of cash flow from operating, investing and financing activities
- ❖ Working capital ratios and their uses in working capital management
- ❖ The causes of overtrading and their implications on cash flows
- ❖ Methods by which a firm can improve its cash management efficiency
- ❖ Cash management of debtors
- ❖ Cash management of creditors
- ❖ Cash management of Inventories
- ❖ Sources of financing (e.g. overdrafts, loans, factoring), their comparative advantages and costs
- ❖ An example of a cash flow forecast and its link with a projected profit loss and balance sheet

WHO SHOULD ATTEND

The seminar is suitable for Chief Financial Officers, Financial Controllers, Accountants, Finance staff, Treasury staff and Business owners.

COURSE FEE

S\$ 298.00 (exclusive of GST)

Fees include 2 tea breaks and all course materials

ABOUT THE COURSE LEADER

Mr Sardool Singh is the director of a management services and consultancy firm. Mr Singh was the Group Financial Controller of a Singapore listed healthcare company prior to his current engagement. During his ten years in the company, he was responsible for the entire Group financial functions and was responsible for the IPOs of two subsidiaries on SESDAQ. His other working experiences included three years with KPMG Peat Marwick and a year with a Japanese merchant bank. Mr Singh is also a regular course leader for public seminars in the areas of Cash Flow Statements, Analysis of Financial Statements, Consolidation and other accounting topics.

Customised in-house training:

This programme can be customised for in-house training to meet your organisation's specific requirements. Please contact us for any enquiries.

Choice of Dates:

29 September 2011

4 November 2011

Duration: 1 day

Time: 9:00 am to 5:00 pm

Contact Person:

Tam Fei Ting- Tel: 6377 6608 Mainline: 62782538

Fax: 6278 7518

Email: feiting@epc.com.sg

www.epc.com.sg

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Please make your cheques payable to Enterprise Promotion Centres Pte Ltd and forward it to Blk 1003 Bukit Merah Central #02-10 Singapore 159836. Upon receipt of registration, any request for cancellation or transfer must be confirmed in writing, and will be subject to a 10% administrative charge. If notice of cancellation or transfer is received less than 5 working days before the event date, or if a delegate fails to attend, the delegate will be invoiced for the full fee. Please also note that payment must be made before commencement of the seminar. Substitutions are welcome. EPC reserves the right to amend, postpone or cancel the programme and/or event due to unforeseen circumstances.			Company Stamp

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